



# **Orthopaedic Seminar Institute 2012 Advertising Media Kit**

9055 Americana Rd. Suite 23, Vero Beach, FL 32966 · Phone 772-226-7992  
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## Our Mission

The mission Of Orthopaedic Seminar Institute is to continue to be the only global provider posting for high quality orthopaedic meetings, and to provide a broad range of Orthopaedic Societies (800+) and locations and dates for meetings in an easy to use format in a single location.

We believe that our comprehensive range of meetings focused on innovation and customer service and our strong relationships with orthopedic and medical professionals will continue to help us maintain our leading market position.

We believe that we are the only orthopedic meeting company that offers healthcare professionals a diverse range of orthopedic meetings addressing the complete and current spectrum of preventive, pre-operative, post-operative, and clinical care.



Our website is used by orthopedic specialists, spine surgeons, primary care physicians, pain management specialists, physical therapists, podiatrists, chiropractors, athletic trainers and other healthcare professionals searching for educational meetings dealing with and related to musculoskeletal conditions ranging from degenerative diseases, deformities, traumatic events and sports-related injuries.

Our current business activities are the result of a combination of three broad meeting connectors

- Medical Meetings (Orthopaedic)
- Orthopaedic Societies
- Medical Domains – <http://MedicalDomainer.com>

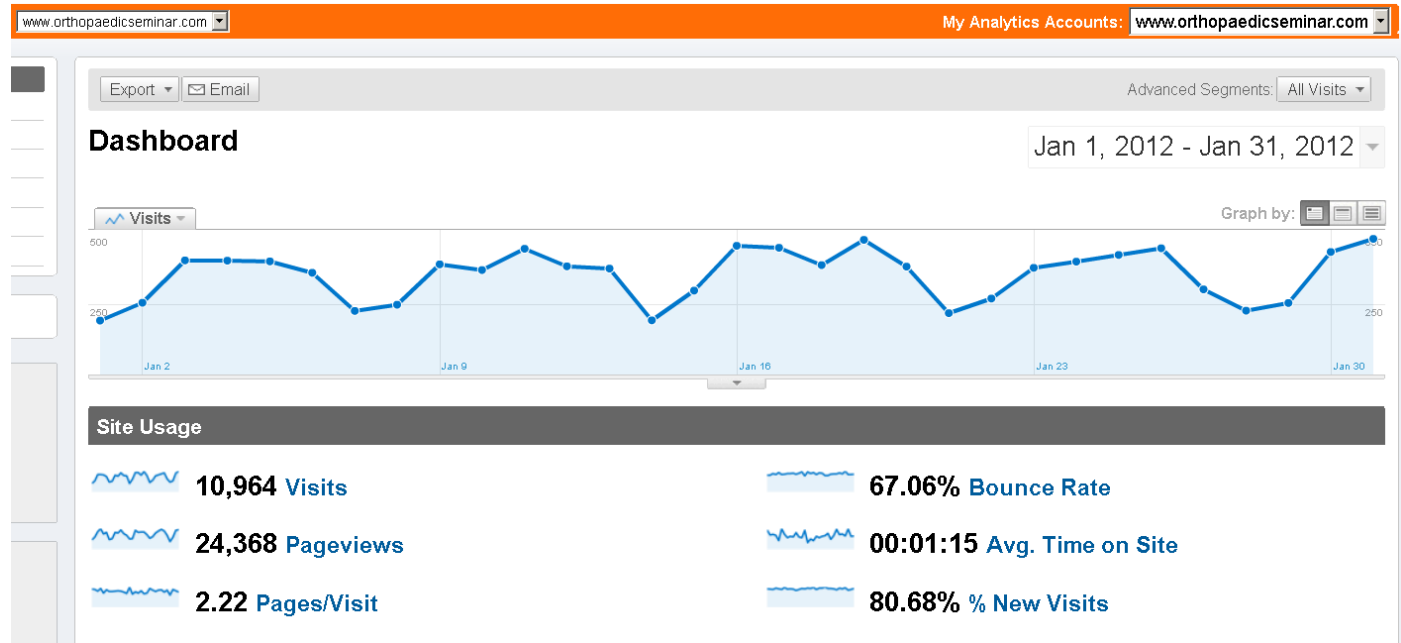
## Our Audience:

Orthopaedic surgeons visit our website daily. Our bare-bones design and emphasis on information attract the folks who attend your meetings and buy your products.

Why not reach them with our affordable and effective advertising program?

## Stats:

This is 1 Month of Traffic which is Jan 1, 2012 – Jan 31, 2012.



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## **Advertisement Rates:**

### **Orthopaedic Product/Service Display Banners**

**Placement:** Will be across **every page** of the website with unlimited impressions.

**WE ARE NOT CHARGING CPM but a set rate!**

**Format:** jpg, gif, png – 72 dpi

#### **Banner Size:**

Top Section – 234 x 60 pixels  
(gif,jpeg,png)

Bottom Section - 728 x 90 pixels  
(gif,jpeg,png)

**Term:** Quarterly

#### **Rates:**

3 Months \$900.

**See image below for Ad placement**

SHOPPING CART

Your cart is empty.

We Accept Credit Cards

CONNECT WITH US

Submit Your Meeting  
Submit Your Society

Bookmark this Site

CLICK HERE

THOUSANDS

of Medical Industry  
Domain Names

Easy to Remember  
Search Engine Friendly  
Relevant to Your Business

CLICK HERE TO  
VIEW OUR DATABASE

Home

January

Advertise Your  
Company Here  
234x60

Advertise Your  
Company Here  
234x60

Advertise Your  
Company Here  
234x60

ORTHOPAEDIC SOCIETY

A. B. C. D. E.  
F. G. H. I. J.  
K. L. M. N. O.  
P. Q. R. S. T.  
U. V. W. X. Y.  
Z.

ORTHOPAEDIC SEMINAR

Click on a Month:

2010

Jan Feb Mar Apr  
May Jun Jul Aug  
Sep Oct Nov Dec

2011

Jan Feb Mar Apr  
May Jun Jul Aug  
Sep Oct Nov Dec

2012

Jan Feb Mar Apr  
May Jun Jul Aug  
Sep Oct Nov Dec  
You Can Archive

E-MAIL A COLLEAGUE

Send information about  
a society or a seminar.

January 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11 AAHS American Association for Hand Surgery, Annual Meeting, Las Vegas, NV USA Jan 11 - 14 2012	12 AAHS American Association for Hand Surgery, Annual Meeting, Las Vegas, NV USA Jan 11 - 14 2012	13 AAHS American Association for Hand Surgery, Annual Meeting, Las Vegas, NV USA Jan 11 - 14 2012	14 AAHS American Association for Hand Surgery, Annual Meeting, Las Vegas, NV USA Jan 11 - 14 2012
15 ASRM American Society for Reconstructive Microsurgery, Annual Meeting, Las Vegas, NV USA Jan 14 - 17 2012	16 ASRM American Society for Reconstructive Microsurgery, Annual Meeting, Las Vegas, NV USA Jan 14 - 17 2012	17 ASRM American Society for Reconstructive Microsurgery, Annual Meeting, Las Vegas, NV USA Jan 14 - 17 2012	18	19	20	21 ASRM American Society for Reconstructive Microsurgery, Annual Meeting, Las Vegas, NV USA Jan 14 - 17 2012
22	23	24	25	26	27	28
29	30	31				

Advertise Your Company Here  
728x90

Great presentations are judged on the communication between three things: the audience, the presentation and the presenter. If a piece of this presentation triangle is not communicating effectively then the information will not be retained or understood. This ebook series offers core details for people who need to give presentations. Each book focuses on one corner of the triangle. The ebooks help the reader to effectively communicate with the key areas that need to be addressed through that particular piece of the presentation triangle.



**\*Site advertising rates, rotations and locations are subject to our review every 3 months.**

**Please call 772-226-7992 or email [lisa@orthopaedicseminar.com](mailto:lisa@orthopaedicseminar.com) with your questions.**

**Orthopaedicseminar.com will send an email to explain your next steps within two business days of receiving and accepting your advertising request.**

By signing below, the Advertiser's Representative (as named in Contact Name above) affirms that he/she has the authority to enter into an advertising agreement for the Advertiser listed below and purchases the display ad(s) indicated above for the Orthopaedic Institute's Calendar section on orthopaedicseminar.com.

Facsimile and electronic signatures shall have the same force and effect as original signatures. This contract will not be nullified if void should the authorized signatory become disassociated with the Advertiser's place of business.

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*Signature of Advertiser's Authorized Representative (same as Contact Name provided above)*

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*Advertiser – company, society, association, individual business*

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*Date*

***Thank you for advertising with the  
Orthopaedic Seminar Institute.  
[www.orthopaedicseminar.com](http://www.orthopaedicseminar.com)***